
Information obligation / Data privacy statement on social media platforms

In addition to the homepage www.noris-group.com/1, the NORIS Group GmbH also operates fan page(s) on social media platforms.

We hereby wish to inform you about the data processing during visits to our social media fan page(s). According to the judgement of the Court of Justice of the European Union (CJEU) of 05.06.2018, it was determined that the operator of a fan page and the relevant social media platform are jointly responsible for the processing of personal data.

The legal basis for the operation of our fan page(s) on social media platforms - and also for the processing of personal data - is legitimate interest according to Sec. 6 (1) lit. f. EU GDPR. The purpose is timely customer communication as well as advertising and public relations.

Your IP address is recorded and stored when the social media platform is accessed. A cookie is usually set, which stores your visit and other data about your visit to the social media platform.

You can visit the social media fan page(s) regularly, regardless of whether you have your own user account on the respective platform and are logged in or not. In both cases, however, your data is processed by the social media platform.

If you are logged in to the respective social media platform, your visit will be recorded by cookies or other technical means and linked to your user account. The social media platform is thereby given the opportunity to analyse user behaviour. A user profile with your interests may be generated, which can display interest-related advertising within and outside the social media platform. This can even happen across multiple devices. Furthermore, your data may be used for market research and advertising. In addition, your user profile and your content can be recognised. For details, please refer to the following data privacy statements and information obligations by the social media platform(s) used.

The NORIS Group GmbH presents itself on the following social media platforms.

The following parties are jointly responsible for social media

NORIS Group GmbH
Muggenhofer Str. 95
90429 Nuremberg
Germany
Phone: +49 911 3201-0
Fax: +49 911 3201-150
E-mail: info@noris-group.com

and

LinkedIn

Jointly responsible

LinkedIn Ireland Limited Company,
Wilton Place,
Dublin 2,
Ireland

[Contact](#)

If you visit our profile at LinkedIn, your data may be passed on to the USA, but LinkedIn is registered with Privacy Shield and obliged to comply with EU data protection rules.

We have no knowledge of or influence on the possible collection and use of your data by LinkedIn. For more information, please refer to LinkedIn's data privacy statement at: <https://www.linkedin.com/legal/privacy-policy>. LinkedIn provides statistics. These are generated and made available without our cooperation. The data includes statistical data as well as interactions. You can significantly influence how LinkedIn handles your data in various ways, if you are logged in.

LinkedIn offers many choices regarding your privacy settings, which are detailed in the LinkedIn data privacy statement at <https://www.linkedin.com/legal/privacy-policy>.

You can deactivate the LinkedIn advertising cookie here (opt out):

<https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

XING

Jointly responsible

XING SE,
Dammtorstraße 29-32,
20354 Hamburg,
Germany
Phone: +49 40 419 131-0,
Fax: +49 40 419 131-11,
E-mail: info@xing.com

Data protection officer:

Mr. Felix Lasse,
Dammtorstraße 30,
20354 Hamburg,
Germany,
E-mail: Datenschutzbeauftragter@xing.com

We have no knowledge of or influence on the possible collection and use of your data by XING. For more information, please refer to the XING data privacy statement at <https://privacy.xing.com/en/privacy-policy>.

XING provides statistics. These are generated and made available without our cooperation. The data includes statistical data as well as interactions.

The data privacy statement at <https://privacy.xing.com/en/privacy-policy> offers various options for adjusting your privacy settings.

YouTube

Together with us, jointly responsible for your data:

YouTube LLC,
901 Cherry Avenue,
San Bruno,
CA 94066
United States,
represented by Google Ireland Limited,
Gordon House
Barrow Street,
Dublin 4
Ireland

[Contact](#)

If you visit our YouTube channel, your data may be passed on to the USA, but YouTube is registered with Privacy Shield and obliged to comply with EU data protection rules.

We have no knowledge of or influence on the possible collection and use of your data by YouTube/Google. For more information, please refer to the YouTube data privacy statement at <https://policies.google.com/privacy>.

YouTube provides statistics. These are generated and made available without our cooperation. The data includes statistical data as well as interactions. You can significantly influence how YouTube handles your data in various ways, if you are logged in. You can manage your general privacy settings here:

<https://myaccount.google.com/privacy?pli=1>

You can also manage your advertising settings here: <https://adssettings.google.com/authenticated>.

Vimeo

Together with us, jointly responsible for your data:

Vimeo, Inc.
Attn: Legal Dept. 555 West 18th Street
New York, New York 10011

[Contact](#)

Vimeo, Inc.

Attention: Data Protection Officer
555 West 18th Street
New York, New York 10011

Privacy@vimeo.com

If you visit our Vimeo channel, your data may be passed on to the USA, but Vimeo is registered with Privacy Shield and obliged to comply with EU data protection rules.

We have no knowledge of or influence on the possible collection and use of your data by Vimeo. For more information, please refer to the Vimeo data privacy statement at <https://vimeo.com/privacy>.

Vimeo provides statistics. These are generated and made available without our cooperation. The data includes statistical data as well as interactions.

You can influence how Vimeo handles your data in various ways, if you are logged in.

You can manage your general privacy settings here: <https://vimeo.com/privacy>.

Data subject rights for users of social media platforms

Unfortunately, we cannot fulfil our obligations to provide information according to Sec. 13 EU GDPR, as only the social media platform operator has full access to user data. If you wish to exercise your data subject rights, please contact the social media platform operator directly. These rights include:

Right to information:

You may request information on whether and to what extent your data is processed.

Right to rectification:

If your data is incomplete or incorrect, you can request correction and/or completion at any time.

Right to erasure:

You may request the erasure of your data, insofar as it is processed unlawfully, or the processing disproportionately affects your legitimate protection interests. Please note that there may be valid reasons that prevent immediate erasure, e.g. in the case of legally regulated storage obligations. Regardless of the exercise of your right to erasure, your data will be erased immediately and completely, when there is no contractual or legal obligation to store such data.

Right to restriction of processing:

You may request the restriction of processing of your data, if:

- you contest the accuracy of the data, for a period that allows us to verify the accuracy of the data,
- the processing of the data is unlawful, but you oppose the erasure of the data and request restriction of use instead,
- we no longer need the data for the intended purpose, but you still require the data for the establishment, exercise or defence of legal claims, or
- you have objected to the processing of the data.

Right to data portability:

You may request that your data which you have provided us is made available in a structured, commonly used and machine-readable format, and that you can transmit this data to another controller without hindrance, insofar as we process this data on the basis of your revocable consent or for the performance of a contract between us, and such processing is carried out by automated means.

If technically feasible, you can request direct transmission of your data to another controller.

Right to object:

If your data is processed based on legitimate interest, you can object to this data processing at any time; this also applies to profiling based on these provisions. Then, your data will no longer be processed, unless compelling legitimate grounds for the processing are demonstrated, which override your interests, rights and freedoms as the data subject, or the processing serves the establishment, exercise or defence of legal claims. You can object to the processing of your data for the purpose of direct marketing at any time, without giving reasons.

Right to lodge a complaint:

If you believe that the processing of your data violates German or European data protection law, we ask you to contact us to clarify any questions. Of course, you also have the right to lodge a complaint with the supervisory authority responsible for you, the relevant state authority for data protection supervision. If you wish to assert any of these specified rights against us, please contact our data protection officer. In case of doubt, we may request additional information to confirm your identity.

If you need assistance or have any other questions, please contact us by email at datenschutz@noris-group.com. If you no longer wish the data processing described here to take place in future, please disconnect your user profile from our social media platforms **using the functions** "*I do not like this page any more*" and/or "*Do not subscribe to this page any more*".

Validity and modification of this information obligation in accordance with Sec. 13 and 14 GDPR

This information obligation on data privacy is currently valid and is dated April 2021.

Among other things due to changes in the legal regulations or rather official specifications it may be necessary to modify this information. You can find and print out the current information obligation on data privacy on our website <https://www.noris-group.com/overview/data-privacy/> at any time.